



## Third Party Services on the betterU Marketplace

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Information on the betterU Marketplace has been provided by external sources (i.e. third-parties). betterU is not responsible for the accuracy or reliability of the information provided by third-parties.

betterU may provide information, including Personal Information, which betterU collects on the web to third-party service providers to help deliver programs, products, information, and services. Service providers are also an important means by which betterU maintains its web sites and mailing lists. betterU will take reasonable steps to ensure that these third-party service providers are obligated to protect Personal Information on betterU's behalf.

betterU does not intend to transfer Personal Information without your consent to third parties who are not bound to act on betterU's behalf unless such transfer is legally required. Similarly, it is against betterU's policy to sell Personal Information collected online without consent.

### Your Consent

By using this web site, you consent to the terms of our online Privacy Policy and to betterU's processing of Personal Information for the purposes given above as well as those explained where betterU collects Personal Information on the web.

### Information security

- We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data.
- We restrict access to your personally identifying information to employees who need to know that information in order to operate, develop or improve our services.

### Information Sharing and Disclosure

- betterU does not rent, sell, or share personal information about you with other people (save with your consent) or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances
  - We provide the information to trusted partners who work on behalf of or with betterU under confidentiality agreements. These companies may use your personal information to



help betterU communicate with you about offers from betterU and our marketing partners. However, these companies do not have any independent right to share this information.

- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims;
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of betterU's terms of use, or as otherwise required by law.
- We transfer information about you if betterU is acquired by or merged with another company. In this event, betterU will notify you before information about you is transferred and becomes subject to a different privacy policy.
- betterU displays targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click on targeted ads meet the targeting criteria - for example, women ages 18-24 from a particular geographic area.
- betterU does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.
- betterU advertisers include financial service providers (such as banks, insurance agents, stock brokers and mortgage lenders) and non-financial companies (such as stores, airlines, and software companies).

#### Confidentiality and Security

- We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.
- We have physical, electronic, and procedural safeguards that comply with the laws prevalent in India to protect personal information about you. We seek to ensure compliance with the requirements of the Information Technology Act, 2000 as amended and rules made thereunder to ensure the protection and preservation of your privacy.

#### Changes to this Privacy Policy

betterU reserves the right to update, change or modify this policy at any time. The policy shall come to effect from the date of such update, change or modification.



## Disclaimer:

betterU uses the maximum care as is possible to ensure that all or any data / information in respect of electronic transfer of money does not fall in the wrong hands. For completing online transactions involving payments a user is directed to a secured payment gateway, betterU does not store or keep financial data such as credit card numbers/passwords/PINs etc. "Personal Account Related Information". Since the transaction happens on a third party network not controlled by betterU , once an online transaction has been completed, the Personal Account Related Information is not accessible to anyone at Info Edge (India) Limited after completion of the on-line transaction at the payment gateway, this ensures maximum security.

betterU shall not be liable for any loss or damage sustained by reason of any disclosure (inadvertent or otherwise) of any information concerning the user's account and / or information relating to or regarding online transactions using credit cards / debit cards and / or their verification process and particulars nor for any error, omission or inaccuracy with respect to any information so disclosed and used whether or not in pursuance of a legal process or otherwise.

## Contact Information

betterU welcomes your comments regarding this privacy statement at the contact address given on the website. Should there be any concerns about contravention of this Privacy Policy, betterU will employ all commercially reasonable efforts to address the same.